

Drew Michinock

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EXPERIENCE

Pacific World Corporation | Irvine
Ecommerce Administrator

04.2018 — Present

- Managed images and content for 800+ products on five ecommerce sites for increased monthly sales
- Performed product photography, image editing and content updates to improve online brand presence
- Conducted QA tests to detect design flaws, ensure proper rendering and address email confirmation issues

Creative Circle | Irvine
Web Developer / Web Administrator

02.2017 — 03.2018

- Clients serviced: CoreLogic, Pacific Life, Too Faced, INK Agency and Teacher Created Materials
- Collaborated with CoreLogic Marketing department to develop and launch new corporate website
- Created web pages, wireframes, mockups, edited images and formatted content for websites

California Southern University | Irvine
Front End Web Developer

09.2015 — 08.2016

- Developed responsive corporate site with HTML/CSS and Bootstrap for an engaging user experience
- Created 675+ website template pages with copy, images and video with navigation menus

Lennar Corporation | Aliso Viejo
Web Content Administrator

08.2014 — 05.2015

- Managed four ecommerce sites, created 625+ new store items and maintained current ones
- Launched 200+ item ecommerce site for VP which allowed for ordering of marketing materials

EDUCATION

University of California, Irvine
Certification - Full Stack Web Development

California State University, Fullerton
Certification - User Experience and Customer-Centered Design

Saddleback College
A. S. - Computer Information Management: Web Design

California State University, Fullerton
B. A. - Business: Marketing

SKILLS

- HTML / CSS / Sass
- JavaScript / jQuery
- Bootstrap
- MySQL
- PHP
- RESTful APIs
- Mongo
- Express
- React
- Node
- Sketch
- Photoshop
- Illustrator
- Dreamweaver
- Adobe Creative Suite
- WordPress
- Google Analytics / SEO
- InVision
- MailChimp
- Constant Contact